

What is America Recycles?

America Recycles is a national celebration that culminates every November 15 to remind us that recycling is working and the important role each of us plays in keeping it working.

**Need ideas for a great America Recycles event?
Here are a couple of events that may work for you!**

Ideas for Government Agencies ...

- * Include a bill stuff in employee paychecks.
- * Include an article and/or a challenge card in your agency's newsletter.
- * Set up a display of recyclable and recycled products in public buildings, recycling drop-off centers or shopping malls.
- * Run the Recycle Guys public service announcements on your city cable or access station (call 1-800-768-7348 for a VHS copy).
- * Pledge and announce to set aside procurement funds exclusively for the purchase of recycled content products.
- * Conduct a waste audit of government offices and include a summary of recycled products currently purchased and recommend other products that can be purchased.

Internet Resources

In addition to the various print materials available, visit www.scdhec.gov/recycle/html/ard.html for more information about America Recycles 2005. The 2005 America Recycles Tool Kit is a great resource that includes sample press releases and proclamations and in addition the "how tos" of planning and event. Downloadable challenge cards and essay contest information also is available. For further information, visit the national Web site at www.americarecyclesday.org

Materials and Guidelines

To ensure a successful America Recycles event, the following materials are available to you at no charge:

- | | |
|-------------------|-------------|
| * Challenge cards | * Pencils |
| * Posters | * Bookmarks |

If you are interested in receiving any materials, please call **1-800-768-7348** to order. Quantities are limited, so call early. In an effort to measure South Carolina's success, we ask that you follow these guidelines:

- * **Call** to request materials;
- * **Distribute** materials through presentations, festivals and to residents that use the local government recycling drop-off center;
- * **Collect** cards (if applicable), count and bundle with number of cards; and
- * **Mail or drop off** counted cards to DHEC's Office of Solid Waste Reduction and Recycling, 2600 Bull Street, Columbia, SC 29201 **by November 15**.

A statewide winner will be drawn from cards during the week of November 21, 2005.

This publication is printed on **RECYCLED** content paper.

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Tips for Schools, Colleges and Universities ...

- * Distribute challenge cards to all students and teachers.
- * Have a school-wide art, essay or poster contest on the importance of recycling and buying recycled products. Find local sponsors for prizes for the best entries.
- * Coordinate a class field trip to a local recycling center.
- * Promote America Recycles through the school newspaper, morning announcements and PTA meetings.
- * Show the Recycle Guys public service announcements on your school's closed-circuit television (call 1-800-768-7348 for a VHS copy).
- * For a day, integrate recycling into all subjects. Examples: calculate the number of sheets of paper that equals one ton and find out about the environmental impacts of recycling one ton of paper.

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